



# Marketing Menu Cost Sheet

Some prices below reflect **STOCK AND PRINT** cost per sheet.  
 Postage (if applicable) will be included in your final bill for the month.

## TEMP. BUSINESS CARDS

Printed on 110lb. Cardstock  
**First 50 FREE for New Agents**  
 Agent additional orders  
**\$0.10 per card - 1 sided**

## ANNOUNCEMENT CARDS

Printed on 110lb. Notecards  
 (includes envelopes)  
**0-300 \$0.09/each**  
 (prices reflect included print cost)  
 Any type of announcement, including  
 birthdays, anniversaries, holidays, thank  
 you cards, etc.

Designs will be available to choose from.

## CLOSING GIFT CARDS

Printed on 110lb Cardstock  
 (includes 25 cards, box and envelopes)  
**\$4.95/per box**  
 (price reflects included print cost)

## DOOR HANGERS

Printed on 110lb Cardstock  
**GENERIC**  
**0-200 \$0.135/each**  
 (price reflects included print cost)

## FLYERS

CUSTOM PROPERTY FLYERS  
 8.5" x 11"  
**MAX of 50 PER ORDER**  

Paper	1-sided	2-sided
Text	<b>\$0.11</b>	<b>\$0.21</b>
CS	<b>\$0.17</b>	<b>\$0.27</b>

 (prices reflect included print cost)

## CUSTOM MAILING FLYERS

8.5"x11"  
**MAX of 100 PER ORDER**  

Paper	2-sided
CS	<b>\$0.27</b>

 (prices reflect included print cost)

## PERSONAL BROCHURES

CUSTOM - 8.25"x11"  

Paper	1-sided
Text	<b>\$0.11</b>
CS	<b>\$0.17</b>
Matte	<b>\$0.28</b>

 (prices reflect included print cost)

## LABELS

**RETURN OR ADDRESS**  
**\$.30/per sheet of 30**  
 (price reflects included print cost)

## POSTCARDS

Printed on 110lb Cardstock (All 2 sided)  
**Regular 5.5"x8.5" / 2 to a sheet**  
**\$0.06/each**  
 (price reflects included print cost)

## NEWSLETTERS

Printed on Matte Paper  
 (prices reflect included print cost)  
**0-300 \$0.28/each**  
**Agent Inserts**  
 Printed on Text Paper  
**Newsletter w/ 1-Sided Insert**  
**\$0.39/each**  
**Newsletter w/ 2-Sided Insert**  
**\$0.48/each**

## POSTAGE RATES

**BULK RATE (POSTCARDS)**  
**.291 - 344 & 326 ZIPS**  
**.309 - ALL OTHER ZIPS**

## ADVERTISING / OPEN HOUSES

**AD OUTLETS:**  
 Ocala Style - Monthly - TBA  
 Star Banner - Wkly (Ocala/Lake) - TBA  
 Daily Sun - Wkly (The Villages) - TBA  
 Homes & Land - Bi Monthly - TBA

**OPEN HOUSE MATERIALS:**  
 Open House Registration Sheets - FREE  
 Coldwell Banker Balloons - FREE (2 per house)  
 Open House Sleeves - \$5.50 each

**ALL ORDERS OVER 300 REQUIRE MANAGER APPROVAL**  
 TO PLACE AN ORDER PLEASE CONTACT ERIK VINA @ [evina@ellisonrealty.com](mailto:evina@ellisonrealty.com)